
Report on “Lulu Beauty Fest event 2024 Edition” organized by Lulu Group, Lucknow U.P from 2nd- 8th December, 2024

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**A Brief Report on
“Lulu Beauty Fest event 2024 Edition”**held between 2nd- 8th December, 2024
organized by **Lulu Group, Lucknow U.P****Participation by
Faculty of Architecture, Planning & Design
B. Design (Fashion Design)**

Aligned with the University’s vision of fostering industry exposure and student internships as pillars of quality education, the **B. Design (Fashion Design)** program under the Faculty of Architecture, Planning, and Design took a significant step by participating in the **Lulu Beauty Fest 2024**, organized by Lulu Group in Lucknow from **2nd to 8th December 2024**, culminating in a grand finale on **8th December**. This prestigious event, graced by influencers and celebrity **Ms. Harshali Malhotra**, provided students with invaluable insights into the behind-the-scenes operations of a beauty pageant.

Key Responsibilities Undertaken by Students:

- Organized model lineups for seamless transitions.
- Managed quick outfit changes and ensured a calm backstage environment.
- Distributed hampers to contestants and chief guests professionally.
- Coordinated catering services for contestants and crew members.
- Styled contestants based on briefs, collaborating with makeup artists for cohesive looks.
- Managed logistics and ensured smooth event operations.
- Handled guest and host management efficiently.

Key Learnings:

- **Leadership & Confidence:** Improved through task delegation and quick decision-making under pressure.
- **Communication Skills:** Enhanced by working with diverse teams and professionals.
- **Teamwork:** Strengthened through effective collaboration.
- **Time Management:** Mastered by balancing multiple tasks within tight timelines.

The **Lulu Beauty Fest 2024** offered a rich learning experience, exposing students to event management, styling, and teamwork while enhancing their professional skills. This hands-on opportunity has laid a strong foundation for their future in the fashion and event management industries.

The event was successfully coordinated by Prof. (Ar.) Zeba Nisar (Dean, FoAPD) and Ms. Anusha Mishra (Assistant Professor, B. Des Fashion Design).

The support and guidance of Mr. Syed Adnan Akhtar Executive Director, IIPSR were instrumental in making this event a success.

Some of the glimpses from the event are here:



Thanks and Warm Regards,

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Prof. (Ar.) Zeba Nisar

Professor & Dean

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